

Rep Order# 8884626 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 37612

Printed: 10/24/2012 7:01 AM  
Last Received: 10/24/2012 6:08 AM  
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS  
Advertiser ( ) ROMNEY, MITT  
Product ROMNEY/P/R  
Estimate# 503  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //503  
Flight Dates 10/17/2012 - 10/23/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK  
TOTAL DOES NOT MATCH PAPERWORK  
PLEASE ADVISE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TU	600A-700A	NOW 6AM	:30	\$965.00	10/22-10/23	4	1	4	\$3,860.00	
	2	W-F	600A-700A	NOW 6AM	:30	\$965.00	10/17-10/19	6	1	6	\$5,790.00	
	3	W-F	700A-900A	EARLY SHW1 CBS	:30	\$700.00	10/17-10/19	6	1	6	\$4,200.00	
	4	M-TU	700A-900A	EARLY SHW1 CBS	:30	\$700.00	10/22-10/23	4	1	4	\$2,800.00	
	5	W-F	900A-1000A	LIVE	:30	\$300.00	10/17-10/19	6	1	6	\$1,800.00	
	6	M-TU	900A-1000A	LIVE	:30	\$300.00	10/22-10/23	4	1	4	\$1,200.00	
	7	M-TU	1000A-1100A	PRICE IS RIGHT	:30	\$1,575.00	10/22-10/23	2	1	2	\$3,150.00	
	8	W-F	1000A-1100A	PRICE IS RIGHT	:30	\$1,575.00	10/17-10/19	1	1	1	\$1,575.00	
	9	M-TU	1100A-1200P	YOUNG&RESTLESS	:30	\$1,925.00	10/22-10/23	1	1	1	\$1,925.00	

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Salesperson FAX# 202-872-0263

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	10	W-F	1100A-1200P	YOUNG&RESTLESS	:30	\$1,925.00	10/17-10/19	1	1	1	\$1,925.00	
	11	M-TU	1200P-1230P	8 NOW NOON	:30	\$325.00	10/22-10/23	4	1	4	\$1,300.00	
	12	W-F	1200P-1230P	8 NOW NOON	:30	\$1,140.00	10/17-10/19	6	1	6	\$6,840.00	
	*13	W-F	1230P-200P	BOLD&BEAUTIFUL/LMAD	:30	\$1,315.00	10/17-10/19	3	1	3	\$3,945.00	
	Sales Remark: V3 . V3 Program Name Change, Comment Changed											
	14	M-TU	1230P-200P	BOLD&BEAUTIFUL	:30	\$1,315.00	10/22-10/23	2	1	2	\$2,630.00	
	15	M-TU	200P-300P	THE TALK	:30	\$1,315.00	10/22-10/23	1	1	1	\$1,315.00	
	16	W-F	200P-300P	THE TALK	:30	\$1,315.00	10/17-10/19	2	1	2	\$2,630.00	
	17	W-F	300P-400P	ELLEN	:30	\$425.00	10/17-10/19	6	1	6	\$2,550.00	
	18	M-TU	300P-400P	ELLEN	:30	\$425.00	10/22-10/23	4	1	4	\$1,700.00	
	19	M-TU	430P-500P	8 NOW 4PM	:30	\$450.00	10/22-10/23	4	1	4	\$1,800.00	
	20	W-F	430P-500P	8 NOW 4PM	:30	\$450.00	10/17-10/19	6	1	6	\$2,700.00	
	21	W-F	500P-630P	8 NOW 5PM	:30	\$500.00	10/17-10/19	6	1	6	\$3,000.00	
	22	M-TU	500P-630P	8 NOW 5PM	:30	\$500.00	10/22-10/23	4	1	4	\$2,000.00	
	23	M-TU	630P-700P	INSIDE EDITION	:30	\$1,400.00	10/22-10/23	2	1	2	\$2,800.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	24	W-F	630P-700P	INSIDE EDITION	:30	\$1,400.00	10/17-10/19	3	1	3	\$4,200.00	
	25	W-F	700P-800P	ENT TONIGHT 30	:30	\$1,225.00	10/17-10/19	3	1	3	\$3,675.00	
	26	M-TU	700P-800P	ENT TONIGHT 30	:30	\$1,225.00	10/22-10/23	2	1	2	\$2,450.00	
	27	M-TU	1100P-1135P	8 NOW 11 PM	:30	\$2,100.00	10/22-10/23	2	1	2	\$4,200.00	
	28	W-F	1100P-1135P	8 NOW 11 PM	:30	\$2,100.00	10/17-10/19	3	1	3	\$6,300.00	
	29	M-TU	1135P-1237A	D LETTERMAN CBS	:30	\$275.00	10/22-10/23	2	1	2	\$550.00	
	30	W-F	1135P-1237A	D LETTERMAN CBS	:30	\$965.00	10/17-10/19	3	1	3	\$2,895.00	
	31	TU	800P-900P	NCIS CBS	:30	\$12,000.00	10/23-10/23	1	1	1	\$12,000.00	
	32	TU	900P-1000P	NCIS:LA CBS	:30	\$12,000.00	10/23-10/23	1	1	1	\$12,000.00	
	33	W	900P-1000P	CRIMINAL MINDS CBS	:30	\$12,000.00	10/17-10/17	1	1	1	\$12,000.00	
	34	W	1000P-1100P	CSI-CBS	:30	\$8,000.00	10/17-10/17	1	1	1	\$8,000.00	
	35	TH	800P-900P	BIG BANG/2.5 MEN	:30	\$9,450.00	10/18-10/18	1	1	1	\$9,450.00	
	36	TH	900P-1000P	PERSON OF INTEREST	:30	\$8,000.00	10/18-10/18	1	1	1	\$8,000.00	

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	*37	F	800P-900P	HAWAII FIVE O	:30	\$2,100.00	10/19-10/19	1	1	1	\$2,100.00	
			Sales Remark: V3 .									
			V3 Program Name Change, Comment Changed									
	38	F	900P-1000P	CSI NY CBS	:30	\$5,500.00	10/19-10/19	1	1	1	\$5,500.00	
	39	F	1000P-1100P	BLUE BLOODS	:30	\$1,400.00	10/19-10/19	1	1	1	\$1,400.00	
	40	SA	1000A-500P	COLLEGE FOOTBALL	:30	\$300.00	10/20-10/20	2	1	2	\$600.00	
	41	SA	500P-700P	NEWS ROTATION	:30	\$225.00	10/20-10/20	1	1	1	\$225.00	
	42	SA	530P-600P	POLITICS NOW	:30	\$275.00	10/20-10/20	1	1	1	\$275.00	
	43	SA	500A-700A	EARLY SHOW	:30	\$335.00	10/20-10/20	2	1	2	\$670.00	
	44	SU	600A-630A	8 NOW SU MR1	:30	\$150.00	10/21-10/21	1	1	1	\$150.00	
	45	SU	630A-800A	SUNDAY MRN CBS	:30	\$1,225.00	10/21-10/21	2	1	2	\$2,450.00	
	46	SU	800A-830A	8 NOW SU MR2	:30	\$350.00	10/21-10/21	2	1	2	\$700.00	
	47	SU	830A-900A	FACE NATN CBS	:30	\$400.00	10/21-10/21	1	1	1	\$400.00	
	48	SU	1000A-430P	NFL FOOTBALL	:30	\$7,700.00	10/21-10/21	2	1	2	\$15,400.00	
	49	SU	700P-800P	60 MIN CBS	:30	\$1,500.00	10/21-10/21	1	1	1	\$1,500.00	
	50	SU	900P-1000P	THE GOOD WIFE	:30	\$5,600.00	10/21-10/21	2	1	2	\$11,200.00	



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	51	SU	1000P-1100P	THE MENTALIST	:30	\$2,000.00	10/21-10/21	1	1	1	\$2,000.00	
	*52	SA-SU	1100P-1130P	8 NOW SU 11PM	:30	\$400.00	10/20-10/21	2	1	2	\$800.00	
			Sales Remark: V3 . V3 More than 2 codes changed									
	53	SU	500A-600A	NEWS	:30	\$85.00	10/21-10/21	2	1	2	\$170.00	

---REPORT TOTALS---

Report Totals: 134 / \$194,695.00

---SALES MONTHLY TOTALS---

Oct 12: 134 / \$194,695.00

Sales Totals: 134 / \$194,695.00

Station Totals: 134 / \$194,695.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$648,983	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null  
Demos RA35+